

ADVERTISING OPPORTUNITIES

DEADLINE TO RESERVE: MARCH 6



EXCLUSIVE OPPORTUNITY FOR 5 VENDORS

PRODUCT DEMO

5 Opportunities for MD Expo Baltimore

- 60-minute presentation during MD Expo education
- Product demo highlighted in the pre-show planner, on the education page and in the conference show guide
- Pre-conference and post-conference attendee list
- Social media graphic promoting your product demo. Shared with client and our network
- Half-page in the conference show guide

COST: \$3,750

All product demos will be scheduled for:

**Thursday, April 9
9:30-10:30 am**



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SHOW GUIDE

The MD Expo show guide will contain conference schedule, description of education, a directory of all exhibitors and more.



Company Showcase
2-pages of editorial provided by your company

Company Showcase	\$2,250
Back Cover SOLD	\$1,500
Inside Front Cover	\$1,375
Inside Back Cover	\$1,375
Full Page	\$1,250
Half Page	\$750

CUSTOM EMAIL MARKETING

COST: \$3,225

PACKAGE INCLUDES:

- (1) E-blast to the *TechNation* subscription list, approximately 11,000 qualified email addresses.
- E'blast will include email address for all preregistered conference attendees. Number of preregistered attendees will differ based on time of send.
- Detailed reporting one week after deployment
- Half-page ad in the conference show guide

